

ABSTRACT OF DISCLOSURE

A picture ratio controlling apparatus and method by which a user controls a picture ratio of a video signal provided to a video display device so as to easily control the picture ratio of the video signal displayed on the video display device. The picture ratio controlling apparatus includes a video display device displaying a video, and a system controller determining at least one selectable picture ratio mode based on information of the picture ratio of a source video to be provided to the video display device and the information of the picture ratio that can be supported by the video display device, and controls the picture ratio of the source video provided to the video display device, when a user requests a picture ratio selection. Accordingly, the user can control the picture ratio of a video displayed on the video display device by simply manipulating a key.